



Early American Studies

An Interdisciplinary Journal

2017 ADVERTISING RATES AND INFORMATION

EAS is an interdisciplinary journal published triannually. Sponsored by The McNeil Center for Early American Studies at the University of Pennsylvania, EAS issues offer a sampling of recent work presented during the Center's programs covering important aspects in American history before 1850 including literary studies, art history, and material culture.

ISSUANCE

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Mail Dates: January (Winter), April (Spring), July (Summer), October (Fall)

ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

EXCHANGE AD AGREEMENTS

The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

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CONTACT INFORMATION

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RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

Rates

Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
Winter	11/14/17	11/28/17	1/26/18
Spring	2/14/18	2/28/18	4/27/18
Summer	5/12/18	5/26/18	7/27/18
Fall	8/15/18	8/29/18	10/26/18

MECHANICAL SPECIFICATIONS

Journal Trim Size: 6" x 9"

Ad Dimensions: Half Page: 4¼" x 3½"

Full Page: 4¼" x 7¼" Cover 3: 4½" x 7½"

- Journals is printed digitally on uncoated stock.
- Ads may be emailed as print-optimized PDF files.
- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

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Sponsored by The McNeil Center for Early American Studies, *Early American Studies* is a triannual journal dedicated to publishing original research on a broad range of topics covering the history and culture of North America in the Atlantic world before 1850.

ARTICLES FROM THE SUMMER 2017 ISSUE

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JESSICA CHOPPIN RONEY

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EMMA HART & CATHY MATSON

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RAQUEL A.G. REYES

“ALL THE BAUBLES THAT THEY NEEDED”: “INDUSTRIOUSNESS”

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BRONWEN EVERILL

POLITICS OF THE HINTERLAND:

TAXING FOWL IN AND BEYOND THE PORTS OF TERCEIRA ISLAND,
1550-1600

GABRIEL DE AVILEZ ROCHA

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