



Early American Studies

An Interdisciplinary Journal

2017 ADVERTISING RATES AND INFORMATION

EAS is an interdisciplinary journal published triannually. Sponsored by The McNeil Center for Early American Studies at the University of Pennsylvania, EAS issues offer a sampling of recent work presented during the Center's programs covering important aspects in American history before 1850 including literary studies, art history, and material culture.

ISSUANCE

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Mail Dates: January (Winter), April (Spring), July (Summer), October (Fall)

ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

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CONTACT INFORMATION

Reservations and inquiries should be sent to:

Emily Stevens

Editing & Production Coordinator

University of Pennsylvania Press

3905 Spruce Street

Philadelphia, PA 19104-4112

Email: emilyste@upenn.edu

Phone: 215-898-7588

Fax: 215-746-3636

RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

Rates

Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
Winter	11/14/17	11/28/17	1/26/18
Spring	2/14/18	2/28/18	4/27/18
Summer	5/12/18	5/26/18	7/27/18
Fall	8/15/18	8/29/18	10/26/18

MECHANICAL SPECIFICATIONS

Journal Trim Size: 6" x 9"

Ad Dimensions: Half Page: 4¼" x 3½"

Full Page: 4¼" x 7¼" Cover 3: 4½" x 7½"

- Journals is printed digitally on uncoated stock.
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- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type I fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

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Sponsored by The McNeil Center for Early American Studies, *Early American Studies* is a triannual journal dedicated to publishing original research on a broad range of topics covering the history and culture of North America in the Atlantic world before 1850.

ARTICLES FROM THE FALL 2016 ISSUE

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SOUTHWESTERN NORTH AMERICA IN THE LATE EIGHTEENTH AND EARLY
NINETEENTH CENTURIES

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