



Early American Studies

An Interdisciplinary Journal

2020 ADVERTISING RATES AND INFORMATION

EAS is an interdisciplinary journal published triannually. Sponsored by The McNeil Center for Early American Studies at the University of Pennsylvania, *EAS* issues offer a sampling of recent work presented during the Center's programs covering important aspects in American history before 1850 including literary studies, art history, and material culture.

ISSUANCE

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Frequency: Quarterly (4 issues per year)

Mail Dates: January (Winter), April (Spring), July (Summer), October (Fall)

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All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

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Half Page: \$200 • Full Page: \$300 • Cover 3: \$350

Issue Closing Dates

Issue	Ad Deadline	Publication
Winter	11/28/19	1/25/20
Spring	2/28/20	4/26/20
Summer	5/24/20	7/26/20
Fall	8/29/20	10/25/20

MECHANICAL SPECIFICATIONS

Journal Trim Size: 6" x 9"

Ad Dimensions: Half Page: 4¼" x 3½"

Full Page: 4¼" x 7¼" Cover 3: 4½" x 7½"

- Journals is printed digitally on uncoated stock.
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- Images should be scanned at a resolution of 300 dpi.
- All fonts should be embedded (type 1 fonts recommended). Do not use Truetype fonts.
- Halftones are shot at 133-line screen.
- No bleeds.

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CONTACT INFORMATION

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3905 Spruce Street, Philadelphia, PA 19104

Sponsored by The McNeil Center for Early American Studies, *Early American Studies* is a triannual journal dedicated to publishing original research on a broad range of topics covering the history and culture of North America in the Atlantic world before 1850.

ARTICLES FROM THE SUMMER 2017 ISSUE

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EMMA HART & CATHY MATSON

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POLITICS OF THE HINTERLAND:

TAXING FOWL IN AND BEYOND THE PORTS OF TERCEIRA ISLAND,
1550-1600

GABRIEL DE AVILEZ ROCHA

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