



Early American Studies

An Interdisciplinary Journal

2011 ADVERTISING RATES AND INFORMATION

An interdisciplinary journal published triannually. Sponsored by The McNeil Center for Early American Studies at the University of Pennsylvania, issues offer a sampling of recent work presented during the Center's programs covering important aspects in American history before 1850 including literary studies, art history and material culture.

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ISSUANCE

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ACCEPTANCE POLICY

All products, services, and ad copy are subject to approval by the publisher before insertion. Notice of cancellation must be received by artwork due date.

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The Press welcomes the opportunity to establish ad exchange agreements with fellow publishers. Please contact the Press if you are interested in finding out more or discussing an exchange.

CONTACT INFORMATION

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RATES AND CLOSING DATES

Ads will be positioned at the back of each issue and on cover 3 (inside back cover). Only cover 3 positioning is guaranteed.

Rates

Half Page: \$200 · Full Page: \$300 · Cover 3: \$350

Issue Closing Dates

Issue	Reservation	Ad Deadline	Publication
Winter	11/01/10	11/15/10	1/25/11
Spring	2/14/11	2/28/11	5/16/11
Fall	6/13/11	6/27/11	9/15/11

MECHANICAL SPECIFICATIONS

Journal Trim Size: 6" x 9"

Ad Dimensions: Half Page: 4 1/4" x 3 1/2"

Full Page: 4 1/4" x 7 1/4" · Cover 3: 5" x 7 1/2"

- All journals are printed offset on uncoated stock.
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- Halftones are shot at 133-line screen.
- No bleeds.

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SPRING 2010 ISSUE

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